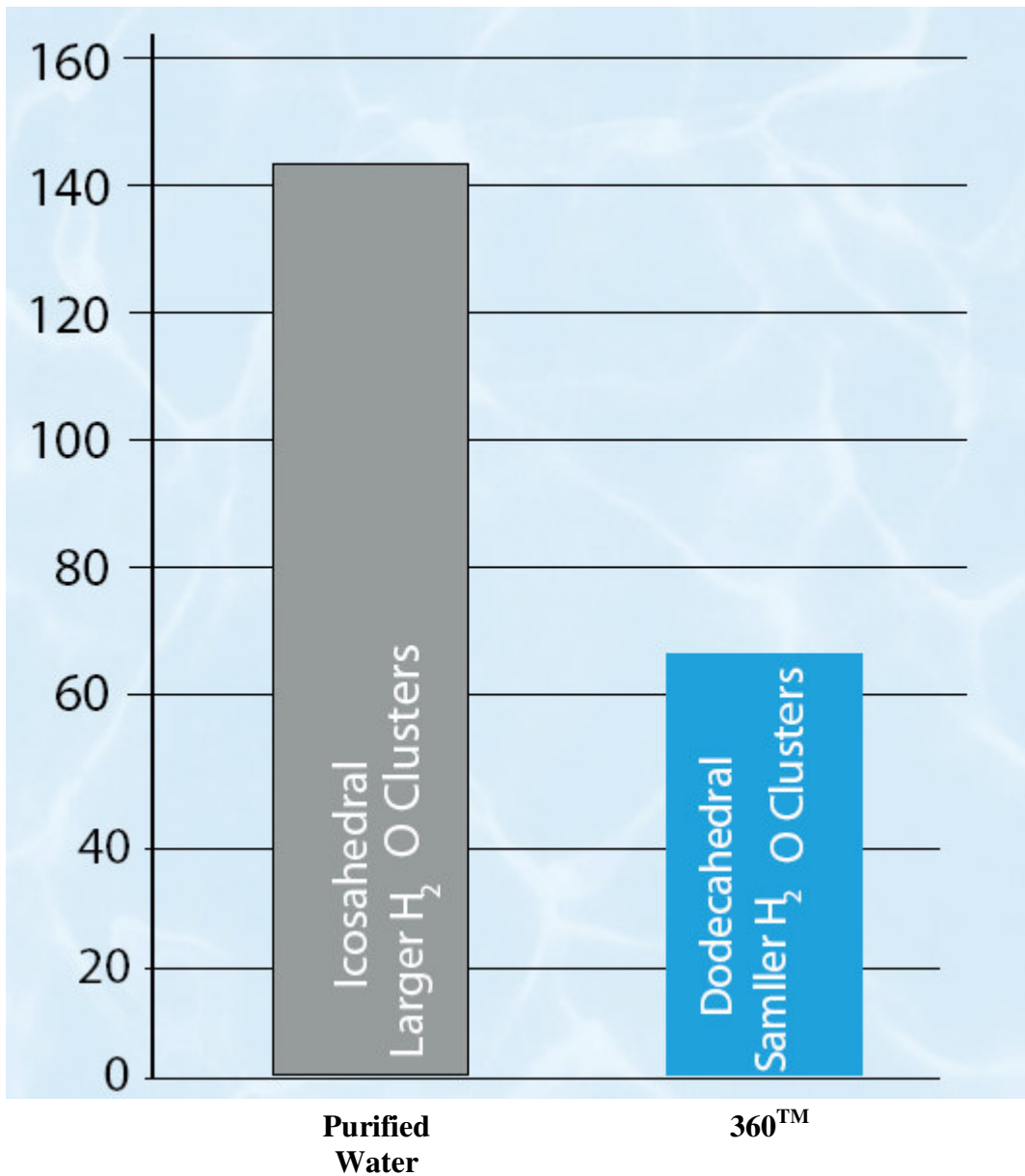


Bottled Water Comparison

Purified *versus* **360™**

Not All Water is Alike:

360™ Water activated with the All Natural Hydration Technology™ as compared to purified water



In the above graph the vertical numbers represent line width measurement in Hertz (frequency) based on NMR017 testing of two different water samples. NMR017 is a specific type of Nuclear Magnetic Resonance used to measure the relative molecular cluster size in water. The larger the line width number, the larger the H₂O molecular cluster size. It is easy to conclude from the above graph that 360™ water activated with the All Natural Hydration Technology™ has a much smaller H₂O cluster size than the purified water sample.

Icosahedron (eye-kah-suh-he-drun) - Greek word, meaning polyhedron that has twenty faces, a solid bound by polygons, a closed plane figure bordered by three line segments, shaped like a wigwam, researched for its low energy properties.

Dodecahedron (do-dek-uh-he-drun) - Greek word, meaning polyhedron that has twelve faces, which has been researched for its high energy and unique magnetic properties, and has been theorized by physicists to be the ultimate shape of the universe.

360™ Purified Water

Structure Enhanced Water

Several companies label their water products as “structured” or “clustered”. These types of water products are defined as “structure enhanced”. This fundamentally means that a water product is supposed to have smaller H₂O clusters. Where as purified water products are known to have icosahedral clusters that are very large, structured water products must by necessity have much smaller, high energy dodecahedral clusters. Unfortunately, many of the so-called structure enhanced water products sold in stores do not contain smaller clusters, but instead very large icosahedral clusters similar to purified water. Testing on a broad range of water products prove that most of them do not contain smaller H₂O clusters but rather much larger ones. The All Natural Hydration Technology™ is used to bring about a shift from icosahedral to that of dodecahedral H₂O clustering. The reason why water enhanced with this technology can maintain smaller dodecahedral H₂O cluster size is because of the repelling magnetic forces between each cluster. Thus, larger H₂O super clusters cannot form to interfere with cellular hydration. These smaller dodecahedral clusters with high energy properties are broken down much easier in the body to provide quick and efficient cellular hydration, helping to prevent fatigue and other dehydration symptoms. 360™ is bottled at the source in a pristine mountain area near Sedona, Arizona. This source is a private aquifer that has meaningful levels of dissolved calcium, magnesium and other minerals that your body needs on a daily basis. Instead of leached out water products produced with reverse osmosis, 360™ provides mineral rich water that is much healthier to drink. The pristine water from this private aquifer goes directly to bottling without exposure to sunlight and is not transported by truck as is the case with most artesian water and spring water sources (truck transport of water requires that it is disinfected with chlorine). This truly makes the 360™ a rare water source as compared to all other natural water sources in the world. Under ideal conditions, water is energized by traveling through a natural water cycle in a pristine mountain forest setting. Energetic properties are imprinted in water based on two natural forces: motion and vibration. The natural motion of water – as it spins (vortex), folds, oxygenates, bubbles and flows – gives water its natural energetic properties and ideal H₂O structure. The patent pending All Natural Hydration Technology™ perfectly duplicates the natural water cycle found in pristine mountain environments, which creates water with high stored energy and biocompatible frequencies.

All Waters Are Not The Same, based on chemistry and physics. To learn more about this rare Structure Enhanced bottled water go to the website at www.drinkthreesixty.com.

Bottled Water Comparison

Purified versus 360™

Purified is a general term that can mean carbon filtering or reverse osmosis. Both approaches to purification use municipal water sources: in other words, water that has been cleansed of toxins, pathogens and minerals. Reverse osmosis is often the water treatment of choice for producing bottled water, which is based on the capacity of reverse osmosis to remove substances more completely. However, reverse osmosis not only removes toxins and pathogens but also minerals that are necessary for health. For every three gallons of water used in reverse osmosis commercial bottling, two gallons are lost and discarded. In smaller reverse osmosis systems, the amount of usable water is as low as one gallon for every ten processed. Water is becoming more valuable around the world, which means that this high level of water loss from using reverse osmosis is a terrible misuse of natural resources. All types of purified water tend to have very large molecular clusters. The most up to date chemistry research reveals that these clusters have an icosahedral H₂O structure, which bond together in very large super clusters. The reason why super cluster formation takes place in purified water is because of magnetic attraction between smaller icosahedral clusters that assemble into larger and larger clusters that become super large. Drinking purified water will often lead to dehydration, even with plenty consumed every day. Proof of the dehydrating effects for purified water comes from the 2003 Nobel Prize for Chemistry discovery of the aquaporin channel in the cell membrane. The very large, low energy icosahedral H₂O clusters in purified water cannot be broken down quickly enough into one molecule at a time to pass through the aquaporin and bring about constant hydration to every cell. Many people drink plenty of purified water every day and still feel thirsty. This is because the very large H₂O clusters in purified water are slow to move from the gut to the blood stream and then to every cell. Drinking purified water can leave the cells dehydrated and a person will feel this depletion, but to no avail from drinking more and more purified water. Remember, **the human body is a water machine**, which is approximately 70% water. The body is designed to run on water and minerals, with many types of purified water slow to hydrate and without necessary minerals for health. Without quick and efficient hydration, minerals and other nutrients cannot be effectively absorbed and utilized by the cells. Without quick and efficient hydration, the end result is an increase in health problems and accelerated aging.